



Alec Wertheimer

Web Designer / Developer

About

Innovative Web Designer and Developer with a passion for creating only the best for clients in order to exceed expectations. Driven by a hunger for education; self motivated to stay on top of industry trends, skills, and programs. Well versed in multiple design platforms and programming languages.

Education

The Art Institute Of Philadelphia, Philadelphia, PA

September 2006 - April 2010

Bachelor's of Science, Media Arts and Animation

Experience

Web Designer / Developer

1SEO.com Digital Agency, 1414 Radcliffe St, #301, Bristol, PA 19007 -

August 2016 - PRESENT

- Designed and developed client websites from conception to launch.
- Performed UX Audits, and designed sites for optimal conversion rates.
- Built and edited WordPress websites using Custom Theming.
- Managed on-going site maintenance and edits, and implemented SEO best practices.
- Implemented codes for tracking purposes.
- Led team on site migrations project; moved all client sites to a more stable and secure hosting environment.
- Provided superior customer service and support to all clients.

Web Design Intern

IDC Partners, Wayne, PA - November 2009 - April 2010

- Worked with clients to design sites then handed off the designs to the development team to build.
- Designed print materials for the Company.

Professional Highlights

English Teacher

Wizard Language School, Santos, SP, Brazil - January 2014 - January 2016

- Taught classes of 7-10 people.
- Gave presentations to other teachers.
- Met with Parents of younger students to overview progress

Projects

Community Backstop, Media, PA - February 2016-Present

www.communitybackstop.com - Current Site

- Designed a new site.
- Currently building the new site.
- Photographed annual poker night fundraising event.

Contact

alecwertheimer.com
alec.wertheimer@gmail.com
(860) 514 1939
Philadelphia, PA

Skills

Photoshop
Illustrator
After Effects
WordPress
Drupal
Magento

Languages

HTML
CSS
JavaScript
PHP